



How Fast Can Your Heart Go?

Our Starting Trilogy
of Exciting Films...

5TH AVENUE
FILMS



Jack Landers

Call Time: 6:30 AM – Daytona Beach

The Trilogy: DB-150 mph - Fly!

Daytona Blues, Love at 150 MPH, and Fly compile an American action trilogy with worldwide appeal. On land (Nascar), water (Powerboat), and finally in the air (high-performance aerobatic planes). This high paced trilogy is designed to be a multimedia film franchise* based on an all American antihero (think Steve MQueen, "Bullitt", Ryan Gosling "Drive"), **Jack Landers**.

The trilogy, complete with danger, romance, tragedy, endless challenges and competition at a breathtaking pace, is carried on the shoulders of **Jack Landers**, the beautiful yet flawed antihero who we can't help but fall in love with. We travel with him in the driver's seat at top speed through love, heartbreak, failure and triumph. The audience feels as if they are in the passenger seat carried at an insane pace on what is a veritable rollercoaster on pavement, water, and through the air. This sensational trip/journey will send hearts soaring and keep adrenaline pumping to the very end... Slowing only for a passionate kiss... xo

Multimedia franchises are developed through a character or fictional world becoming popular in one medium and then expanding through other mediums.

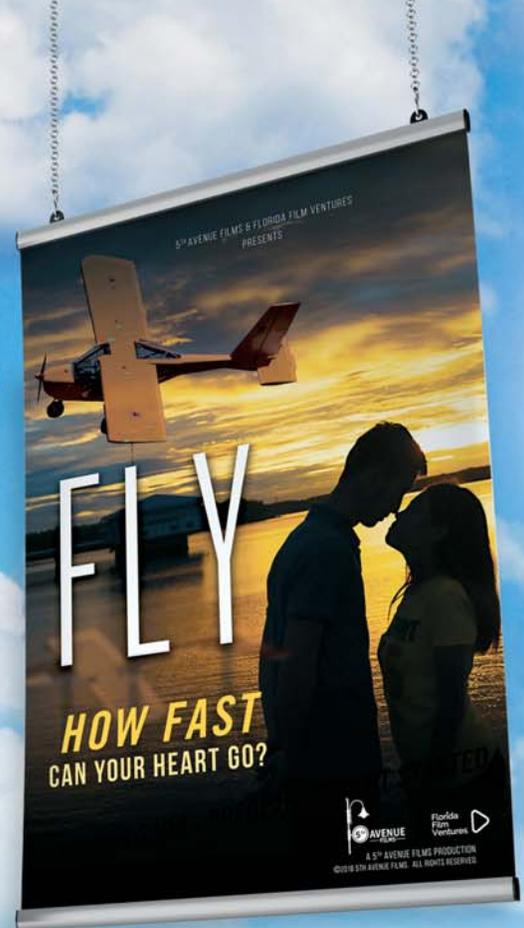
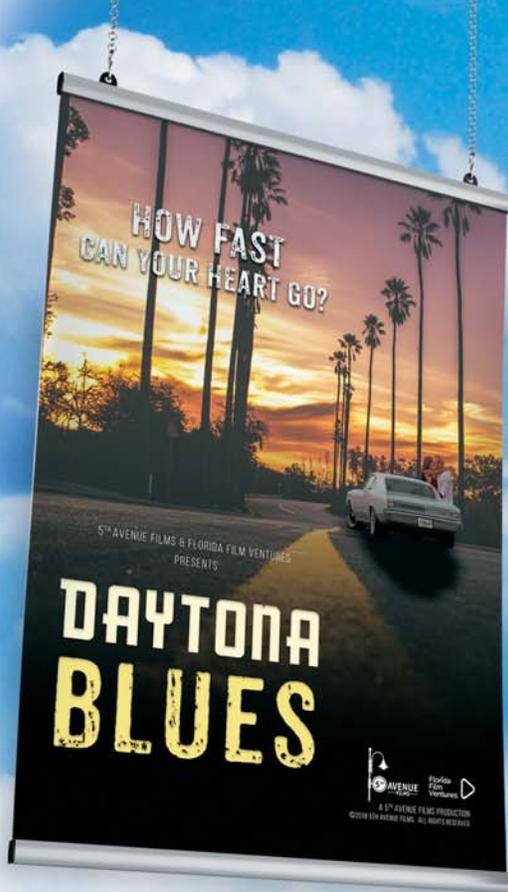
For studios this is a home-run where the current trend is to release a film simultaneously or in close succession with multiple forms of media (eg: video games/action figures/merchandise).

In one of the most celebrated ventures in media convergence, Larry and Andy Wachowski, creators of The Matrix trilogy, produced the game Enter the Matrix (2003) simultaneously with the last two films of the trilogy, shooting scenes for the game on the movie's sets with the movie's actors, and releasing the game on the same day as The Matrix Reloaded.

Soundtrack! Music is a big element throughout the trilogy – driving the pace/feel emotionally. There is a musical through line mixed with an eclectic mix of past/current music. Think "James Bond" BUT 2018

(PRETTY HIP + PRETTY COOL:) re: score.





Daytona Blues 🇺🇸 🇺🇸 🇺🇸

Beginning with *Daytona Blues*, our through line “antihero” is based on Jack Landers, a 28 year old Marine who has just completed two tours in Afghanistan and is returning to his hometown of Daytona, Florida. He brings with him fellow Marine, come best friend, Charlie Jackowski who happens to own a classic '68 GTO. Jack (think Ryan Gosling) is somewhat dark, brooding, and mysterious and as is typical of this sort of character, incredibly charismatic in mannerism. His stoic demeanor makes him cool and collected on the outside, while on the inside he is tormented by his father’s death during a street car race when Jack was twelve.

Like his father before him Jack is driven by the lust/love for/of speed. It courses through his veins. In *Daytona Blues*, Jack gradually gets his “civilian” legs beneath him, developing a massive “crush” on Emily while confronting and repairing his relationship with his mom, and restoring his late father’s ‘68 Chevelle which was involved in the crash that took his life. In this car Jack triumphs in a race against the very man who intentionally caused his father’s death.

Love At 150 MPH

In **LOVE AT 150 MPH**, Jack, now 30, is leaving Daytona. A subpar manager on the Nascar circuit combined with a poorly managed "pit" team, mechanical issues, et cetera, had resulted in multiple losses leaving Jack hopeless with nothing left but open road. Flying down coastal highways on his Harley Davidson, Jack winds up passing thru Naples. Here his luck might change as he stumbles upon a powerboat team owner in search for a driver. Powerboat racing is considered "one of the most dangerous sports known to man," with boats traveling at speeds of 150 MPH and higher, on an ever shifting/unpredictable race course.

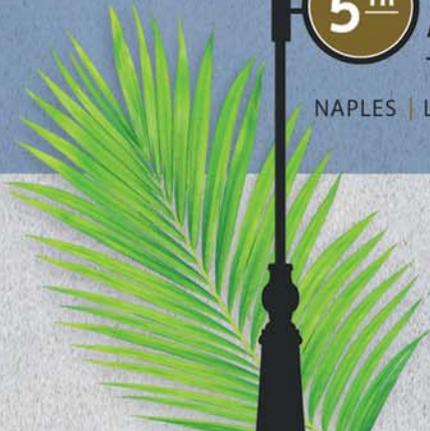
Though Jack has never "played" on water before, his Marine training along with his natural affinity to the mechanics of speed, combined with his past as a "kick ass and take #'s" Motocross racer, make him a-better-than-good-bet to compete in the off-shore powerboat racing world. Triumphant over adversaries, weather and "each other," Jack and his antagonistic teammate come love interest Kate Casey, 28, astonish the off-shore racing scene. Coming out of nowhere, they are breaking records and raising the bar creating a massive wave of excitement and fame, winning the hearts of sports fanatics (and lovers of romance) across the globe.

FLY

In the third film of the trilogy, **Fly**, Jack at 32, an accomplished Motocross and Nascar racer, and a National Superboat Champion, now takes to the sky. Jack is finally taking the leap to a true commitment with Kate. Jack has taken an off-season Coast Guard job and winds up on a team trying to bust drug smugglers between Cuba and Florida. Kate is nearly arrested for smuggling drugs on this very route, in a desperate effort to save her father's powerboat racing team, financially. In a twist of events, Jack who is the driver of the coast guard boat recognizes the driver of the drug-smuggling superboat that is outrunning him is none other than his sweet love, Kate. He knows her so well and her crazy driving moves.

Without her knowledge he manages to fool everyone on the Coast Guard team, allowing for her successful and (she thinks secretly) proud escape. Then Jack endures the gut-wrenching loss of his Marine comrade and best friend Charlie. It is an all is lost moment where Jack recklessly almost reaches his own demise. At the last moment with the help of a high-ranking Marine Colonel/his mentor, he pulls himself up by his bootstraps, going on to win the Red Bull World Championship, achieving International fame and acclaim.





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